## Appendix 3 – Westco clients

## **Current clients**

| Description   |
|---|
| Placement of Head of Communications, management and campaign resources                                      |
| Outsourced contract – Westco provides LB Richmond's Comms function (4+1 year contract)                      |
| Placement of a Head of Communications and additional campaign resources                                     |
| Placement of Head of Communications, communications management resources and campaign services              |
| Placement of strategic communications resources   |
| Placement of Head of Communications   |
| Health Innovation Network placements  |
| Communications review and senior Director p/t placement   |
| Residents' survey (Research)  |
| Programmatic advertising fees from behaviour change and other campaigns (Creative and advertising services) |
| <ul><li>South West London CCG</li><li>Dorset County Council</li></ul>                                       |
| <ul><li>Welwyn and Hatfield Council</li><li>Hertfordshire County Council</li></ul>                          |
| Milton Keynes Council   |
| <ul><li>Stoke on Trent City Council</li><li>Luton borough Council</li></ul>                                 |
| <ul><li>London borough of Hackney</li><li>London borough of Sutton</li></ul>                                |
| <ul> <li>London borough of Tower Hamlets</li> <li>London borough of Hounslow</li> </ul>                     |
|   |

|                           | <ul> <li>London borough of Ealing</li> <li>Broxtowe Borough Council</li> <li>Ashfield Council</li> <li>Nottinghamshire County Council</li> <li>Plymouth City Council</li> <li>Newark and Sherwood Council</li> <li>London borough of Merton</li> <li>Manchester City Council</li> <li>Nottingham City Council</li> <li>Gedling borough Council</li> <li>London borough of Haringey</li> <li>Rushcliffe Borough Council</li> <li>Bedford Borough Council</li> <li>North East London CCG</li> </ul> |
|---------------------------|---|
| Royal Surrey NHS trust    | Communications improvement project  |
| Wakefield Council (LAB)   | Residents' survey (Research) and interim placements   |
| NHS South West<br>London  | Vaccination research services   |
| LB Southwark Design (LAB) | Creative Services   |
| PLACE                     | Creative services – website development   |
| Premier League            | Strategic communications and engagement services  |
| British Red Cross         | Internal Communications improvement project   |

## Past clients (last 4 years)

| Organisation                           |
|--|
| London borough of Sutton               |
| Sutton Housing Partnership             |
| London borough of Haringey             |
| London borough of Waltham Forest       |
| London borough of Kingston upon Thames |

| Kent County Council           |
|-------------------------------|
| Oldham Council                |
|                               |
| Oxfordshire County Council    |
| Peterborough Council          |
| r otorico agri courion        |
| Derbyshire County Council     |
| Borbyshire County Council     |
| Health and Safety Executive   |
| Tleatiff and Salety Executive |
| Dutland Occurt. Occural       |
| Rutland County Council        |
| A. maleina anacostla de al    |
| Ayrshire growth deal          |
|                               |
| Wolverhampton City Council    |
|                               |
| Tameside Borough Council      |
|                               |
| Kent Fire and Rescue service  |
|                               |
| Cabinet Office                |
|                               |
|                               |